

**SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR A
NETWORK-BASED GIFT REGISTRY SYSTEM**

ABSTRACT

A system, method and article of manufacture are provided for generating a list of desired products for presentment to a person other than the user desiring the products. First, a plurality of product identifiers are received from a user utilizing a network. Each product identifier is pre-associated with a particular product. A list of the products is generated and presented to a person other than the user.